



GUEST LIST

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A-B

First Name	Surname	Company Name
Gareth	Abel	
Rachael	Abraham	Bauer Media
Tina	Aird	AOL
Ebru	Ak (Cimen)	Shell
John	Allert	McLaren
Ana	Alonso	Shell
Zaid	Al-Qassab	BT
Zaid	Al-Zaidy	McCann London
Michelle	Anderson	The Post Office
Bridget	Angear	Abbott Mead Vickers BBDO
Sophia	Angelis	Brown-Forman
Jo	Arden	23red
Dan	Ariely	
Lisa	Armstrong	SapientNitro
Saj	Arshad	
Charlotte	Ashburner	Brown-Forman
Zoe	Ashford	John Lewis
Graeme	Atha	The Marketing Society
Fran	Bailey	Focus PR
Suzanna	Balchin	OMD
Caroline	Barker	Critical Mass
Ali	Barnett	BT
Dan	Barrett	Innocent Drinks
Rob	Bassett	eBay
Alex	Batchelor	BrainJuicer
Chris	Bates	John Lewis
Lionel	Benbassat	Eurostar
Peter	Bennett	The Post Office
Rose	Bentley	Wolff Olins
John	Birkbeck	Capital One
Fiona	Blades	MESH
Matthew	Bostrom	BT

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B-C

First Name	Surname	Company Name
Nick	Bostrom	Future of Humanity Institute
Julian	Boulding	Thenetworkone
Marine	Bourbon	Müller Dairy
Richard	Bowman	BBC Worldwide
Vikki	Bradney-Spencer	IBM
Dave	Brailsford	Team Sky
Mark	Brayton	Barclays
Stephanie	Brimacombe	VCCP
Debbie	Britton	The Open University
Matt	Brocklehurst	Google
Rebecca	Brooks	John Lewis
Francesca	Brosan	Omobono
Alec	Broughton	The Post Office
Pamela	Brown	Aldermore
Zak	Brown	CSM
Sharon	Browne	Havas Media
Tim	Buchanan	Hiscox
Tim	Buisson	BT
Vicky	Bullen	Coley Porter Bell
Julia	Burgess	EY
Ed	Burgess	The Post Office
Hugh	Burkitt	The Marketing Society
Celina	Burnett	Gain Theory
Adam	Burrows	BBC Worldwide
Charlie	Carpenter	creativebrief
Caroline	Carpenter	RSA
James	Carter	Experian
Darren	Childs	UKTV
Ian	Cholmondeley	Müller Dairy
Abi	Clark	Hiscox
Tim	Clarke	Innocent Drinks
Justin	Cochrane	Clear Channel

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C-D

First Name	Surname	Company Name
Rebecca	Coleman	Marketing Magazine
Emma	Colthorpe	John Lewis
Abigail	Comber	British Airways
Jo	Coomber	Dobbies Garden Centres
Jeremy	Corenbloom	Match.com
Martin	Corke	Clear Channel
James	Coughlan	HMV
Sherry	Coutu	founders4schools
Paul	Cowper	Added Value
Cathy	Craig	Abellio Scotrail
Ben	Crowther	BP
Natalie	Cukierman	Dairy Crest
Natasha	Curtin	Innocent Drinks
Ben	Dansie	Omobono
Jeremy	Darroch	Sky
Adam	Davidi	The Guardian
Gwyn	Davies	Brand Opus
Mike	Davies	Mars Chocolate
Sarah	Davies	Paddy Power
Radha	Davies	The Post Office
Clare	Dawson	Mars Chocolate
Charlie	Dawson	The Foundation
Alain	De Botton	
James	De Souza	The Post Office
Claire	Dean	OMD
Matthew	Dearden	Clear Channel
Ron	Dennis	McLaren
Simon	Derungs	BT
James	Devon	MBA
Gurpreet	Dhillon	Capital One
Alessandra	Di Lorenzo	eBay
Paul	Diamond	Realise

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D-G

First Name	Surname	Company Name
John	Dore	Wave Your Arms
Jill	Dougan	Aimia
Julie-Ann	Douglas	Aviva
William	Douglas	JLL
Laura	Downey	Dairy Crest
Micha	Dudley	BrainJuicer
Kath	Easthope	Bite Communications
Rebecca	Eaves	Bauer Media
James	Elias	Google
Dan	Ellerton	Williams Lea Tag
Zoey	Elsayed	Müller Dairy
Charlotte	Emmerson	Guardian Newspapers
Anne-Marie	Farrell	Google
Dayna	Fawkes	Aviva
Kylie	Featherstone	BT
Sam	Fellows	Gain Theory
Luis	Fernandes	Expedia
Hannah	Fisher	RSA
Magnus	Fitchett	SapientNitro
Andrew	Fitzgerald	IBM
Kate	Fletcher	British Gas
Sam	Fletcher	HSBC
John	Foender	SapientNitro
Nichole	Forder	Shell
Nick	Fox	Atomic London
Stewart	Fox-Mills	Time Inc
Chris	Freeland	TMW Unlimited
Jane	Frost	MRS
Victoria	Gardner	BT
Candace	Gerlach	Direct Line Group
Amy	Gilbert	British Gas
Justina	Gilbert	IBM

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G-H

First Name	Surname	Company Name
Rachel	Gilley	Bite Communications
Nesta	Gilliland	Abellio Scotrail
Tasha	Gladman	B&Q
Martin	Glenn	The Football Association
Ged	Glover	The Advertising Association
Chris	Godfree	Red Bee Media
Jon	Goldstone	Unilever
Claire	Gooderham	Aviva
Nicole	Goodwin	Jaegermeister
Jon	Goulding	Atomic London
Mike	Greenup	InterContinental Hotels Group
Karl	Gregory	Match.com
Nathaniel	Greywoode	Twitter
Conall	Gribben	Openreach
Chris	Griffin	Museum Of Brands
Faye	Grigson	Homebase
Katie	Grosvenor	MediaCom
Dominic	Grounsell	Travelex
Emilie	Grundy	Dairy Crest
Keith	Gulliver	The Post Office
Leo	Hadden	Brand Opus
Lucy-Marie	Hagues	Capital One
Emma	Hall	Advertising Age
Kia	Hanly	AOL
Carol	Harrison	Aldermore
Peter	Harrison	BrainJuicer
Kate	Harrison	The Talent Business
Heather	Hartridge	Twinings
Monica	Hayes	BBC Worldwide
Martin	Hayward	Aimia
Amen	Heer	Hiscox
Colin	Hewitt	The Marketing Society

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H-L

First Name	Surname	Company Name
Liz	Higgins	Nectar, Aimia
Kelly	Hill	InterContinental Hotels Group
Donna	Hindson	AOL
Chris	Hipkiss	Müller Dairy
Kath	Hipwell	Red Bee Media
Mark	Hirstle	HSBC
Thomas	Hobbs	Marketing Week
Crawford	Hollingworth	The Behavioural Architects
Sally	House	Aviva
Susan	Hudson	British Airways
Tim	Hunt	The Guardian
Chi	Igboaka	Travelex
Rebecca	Indarte	InterContinental Hotels Group
Guillemette	Jacob	Eurostar
Claire	Jacobson	Brown-Forman
Simon	James	SapientNitro
Nina	Jatana	Business in the Community
Owen	Jenkinson	Freeview
Luke	Johnson	Risk Capital Partners
Geraint	Jones	Dragon Rouge
Nicola	Jones	BT
Zoe	Jones	Digital Cinema Media
Emma	Jowett	Yahoo
Ricky	Kane	British Gas
Alison	Katter	Williams Lea Tag
Matthew	Kearney	Direct Line Group
John	Kearon	BrainJuicer
Victoria	Kennedy	Jackson's Bakery
Richard	Kilgarriff	Bookomi
Raj	Kumar	Aviva
Kasia	Kurasz	BBC Worldwide
Judie	Lannon	Judie Lannon Consultancy

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L-M

First Name	Surname	Company Name
Allie	Lawson	BT
Anca	Lazar	Dairy Crest
Joanne	Leahy	Experian
Helen	Lee	Yahoo
Hayden	Leith	Direct Line Group
Elen	Lewis	
Russ	Lidstone	
Tim	Lindsay	D&AD
Michelle	Little	British Gas
Allan	Little	Sainsbury's Bank
Maggie	Lonergan	SapientNitro
Ria	Loughlin	SapientNitro
Mojca	Lozar	InterContinental Hotels Group
Alex	Luff	Omobono
Amanda	Mackenzie	
Christopher	MacLeod	Transport for London
Jessica	Maddux	Capital One
Liza	Madrigal	Freixenet
Stephen	Maher	MBA
Emily	Maitlis	BBC Worldwide
Andrew	Mann	The Co-operative Group
Alice	Mansergh	Google
Matthew	Margetts	AOL
Pete	Markey	The Post Office
Jackie	Marlow	ISBA
Charis	Marr	HSBC
Jill	Marshall	Bloom Design
Storme	Martin	HSBC
Jasmin	Matharu	Freeview
Bianca	Mathews	Business in the Community
Fiona	McAnena	Clearhound
Danielle	McCormick	RSA

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M-N

First Name	Surname	Company Name
Ann-Marie	McElhinney	Aviva
Thea	McGovern	The Leith Agency
Aimee	Mckay	Clear Channel
Tia	McPhee	BBC Worldwide
Gregor	McQuattie	SapientNitro
Hamish	McVey	British Airways
Alison	Meadows	Meadows Consultancy
Kara	Melchers	creativebrief
Delphine	Merlot	Eurostar
Kyrie	Merryman	Unilever
Simon	Michaelides	UKTV
James	Middlehurst	MBA
Mark	Middlemas	RadiumOne
Sera	Miller	Material UK
Eleanor	Mills	Sky
Julie	Mitchell	RSA
Laura	Montoro	Expedia
Lourdes	Moore	Shell
Olesya	Moosman	Twitter
Larissa	Moreira	MESH
Nick	Morgan	The Post Office
Alex	Morris	Heineken
Phil	Muller	Williams Lea Tag
Natasha	Murray	Havas Media
Harriet	Mutlow	British Gas
Simon	Myers	Williams Lea Tag
Mark	Nash	Hiscox
Cara	Navarro	British Gas
Richard	Newland	Openreach
Sarah	Newman	APG
Jane	Nicholas	B&Q
Louise	Nickson	Experian

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N-P

First Name	Surname	Company Name
Nick	Noble	Salesforce
Guy	Norwell	Experian
Matthew	Nottingham	Gain Theory
Michael	Nutley	CMO.com
Marta	O'Connor	Dairy Crest
Donal	O'Connor	Gain Theory
Seamus	O'Farrell	BrainJuicer
Caroline	Okell	HSBC
Rebecca	O'Leary	Eurostar
Rory	O'Neill	Samsung
Lara	O'Reilly	Business Insider
Dawn	Paine	Creative England
Sarah	Palmer	Big Green Door
Tim	Palmer	HSBC
Lucy	Papworth	British Gas
Joanne	Parker	Chime Communications
Deborah	Parkes	Future Foundation
Russell	Parsons	Marketing Week
Renata	Pasternak	HSBC
Fiona	Pearce	Stage Entertainment
Chris	Pearce	TMW Unlimited
David	Pearson	CriticalEYE
Chris	Pelekanou	Clear Channel
Bonnie	Pelosi	EY
Michael	Pennington	Yahoo
Lily	Pickard	Focus PR
Louise	Pike	Dairy Crest
Laura	Piller	HSBC
Chris	Pitt	HSBC
Nathalie	Pomroy	McDonald's
Keily	Poole	Aviva
Jessica	Poore	British Gas

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P-S

First Name	Surname	Company Name
Melanie	Price	Ludic Creatives
Gemma	Proctor	Twitter
Lydia	Puricelli	Investec Bank
Alex	Pym	SapientNitro
Meabh	Quoirin	Future Foundation
Sarah	Rafat	Time Inc
Nina	Rahmatallah	Bartle Bogle Hegarty
Anna	Reeves	Kantar Media
Denise	Reid	Williams Lea Tag
Matt	Reynolds	British Gas
Gwendolin	Ridsdale	Brown-Forman
Christopher	Rigg	ITV
Jim	Rimmer	BrainJuicer
Nishma	Robb	Google
Neil	Roberts	Eurostar
Dan	Roberts	RSA
Gaz	Roberts	Ludic Creatives
Kate	Robinson	Aviva
Leonnie	Roderick	Marketing Week
Tom	Rodwell	Lord's Taverners
Lena	Roland	WARC
Xavier	Romanet	Eurostar
Lorraine	Rothwell	Aunt Bessies
Andy	Rubin	Pentland Brands
Ana	Saba	GlaxoSmithKline
Shafik	Saba	GlaxoSmithKline
Julian	Saunders	Google
Anthony	Saxton	Capital One
Jo	Scarlett	BT
Neil	Searle	British Gas
Claudia	Sestini	Gain Theory
Elif	Shafak	

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S-T

First Name	Surname	Company Name
Laura	Sheard	Dairy Crest
Isobel	Sita-Lumsden	AOL
Duncan	Smith	Aimia
Zoe	Smith	Google
Tom	Smith	Salesforce
Craig	Smith	SapientNitro
Sara	Spary	Marketing Magazine
Sarah	Speake	Clear Channel
Mark	Speakman	Williams Lea Tag
Rebecca	Spellman	Müller Dairy
Alison	Spowart	Ian Macleod Distillers
Hayley	Spurling	Brand Learning
Rupert	Staines	RadiumOne
Lauren	Stern	Business in the Community
Richard	Stokes	Maxus
Tim	Stone	Polycom
Susanne	Svensson	Expedia
Phil	Sweeney	Experian
Mark	Sweney	Guardian Newspapers
Rachel	Swift	John Lewis
Gabrielle	Tamosaityte	HSBC
Harry	Tan	BBC Worldwide
Travers	Tarr	Shell
Maria	Tasso	Expedia
Sam	Taylor	Direct Line Group
Katy	Taylor	Go Ahead
Phil	Taylor	Yahoo
Suki	Thompson	Oystercatchers
Gav	Thompson	Paddy Power
Anthony	Thomson	Atom Bank
Helen	Thomson	Facebook
Laurence	Thomson	McCann Erickson London

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T-W

First Name	Surname	Company Name
Marie	Thornton	BT
Emma	Thornton	Mars Chocolate
Liz	Tinlin	bluebabel
Sue	Todd	Magnetic
Sean	Tolram	HSBC
Glaston	Tourn	Google
Liz	Tubb	British Gas
Daniela	Tufo	Unilever
James	Turner	Aviva
Zbiggy	Ucinek	The Gang of 4 Productions
Sue	Unerman	MediaCom
Charles	Vallance	VCCP
Jess	Vasey	Shell
Sammi	Vaughan	D&AD
Nigel	Vaz	SapientNitro
Annabel	Venner	Hiscox
Monika	Vinall	Homebase
Larissa	Vince	Saatchi & Saatchi
Peter	Vinnai	Twinnings
Rebecca	Vittles	Capital One
Kate	Vliestra	Dairy Crest
Jeremy	Waite	Salesforce
Jon	Walbancke	Unilever
Steve	Walker	Two Sides Communications
Katharine	Walker	Yahoo
Debra	Walmsley	British Airways
Josephine	Walters	Pentland Brands
Claire	Watson	Brand Aid
Josie	Watson	Future Foundation
Tracy	Waxman	Hiscox
Dan	Webb	British Gas
Iain	Weir	Ian Macleod Distillers

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W-Z

First Name	Surname	Company Name
Fiona	West	Brown-Forman
Kate	Whitehead	Heineken
Rowena	Williams	HSBC
Oscar	Williams	The Guardian
Stuart	Wilson	Shirlaws Group
Lesley	Wilson	BT
Tony	Wood	McDonald's
David	Wood	Shell
David	Woodley	Barclays
Jennifer	Woollford	Mars Chocolate
Tom	Wright	Travelex
Alex	Yates	British Gas
Natalie	Yorke	RadiumOne
Nicola	Young	NEC Group
Marc	Zander	Mars Chocolate

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